



Emerald Cities
COLLABORATIVE

Community College Initiative Launch



Thursday, October 18, 2012
Berkeley City College - Berkeley, CA
8am - 6pm

Friday, October 19, 2012
Laney College - Oakland, CA
8am - 1pm



AMERICAN
ASSOCIATION OF
COMMUNITY
COLLEGES

From Our President



The launch of our national Community College Initiative marks the beginning of a very exciting new journey.

If you are reading this letter, no matter who you are, you deserve to be recognized as a critical partner in achieving the Emerald Cities mission to Green Our Cities, Build Our Communities, and Strengthen Our Democracy. As we pause to celebrate and discuss the role of community

colleges, we hope you join in to make it everything you need it to be. We look forward to hearing your ideas and learning more about how we can build strong public, private, and community partnerships to address environmental, economic, and equity challenges and opportunities.

Again, thanks for your continued support as we embark on this initiative.

Best regards,

A handwritten signature in black ink that reads "Denise Fairchild". The signature is written in a cursive, flowing style.

Denise Fairchild, Ph.D.
President/CEO
Emerald Cities Collaborative

The Initiative

The Emerald Cities Collaborative National Community College Initiative positions community colleges as leaders in addressing the environmental, economic and social equity challenges of our metropolitan regions. The Initiative strengthens the capacity of these anchor institutions to accelerate local sustainable community development by greening their campuses, creating and training for high-wage jobs, and meeting the needs of local residents and businesses. Our 23-campus Initiative has built momentum with initial partnerships from the New Hampshire Community College System, the Peralta Community College District in Oakland, and the City College of San Francisco.

ECC will bring support services in four essential areas:

Campus Sustainability – financing and selective technical assistance with energy assessments and performance contracting for energy and water efficient building retrofits.

Workforce Development and Community Education – faculty, student, and curricula resources, supported through partnerships with the US Green Building Council and American Association of Community Colleges SEED Center.

Green Tech Business Incubation – technical support for the design and financing of small and existing businesses.

Sustainable Community Development – civic engagement, student curricula planning, and program development for support through partnerships with The Democracy Commitment, and Community Learning Partnership.

Agenda

8:30am: Welcome & Introductions

Denise G. Fairchild, *President/CEO, Emerald Cities Collaborative*
Gerry Hudson, *Board Chair, ECC & Executive VP, SEIU*
Dr. Deborah Budd, *Interim President, Berkeley College*
John Rizzo, *Board of Trustees President, City College of SF*

9am: Re-Imagining A Sustainable Economy Highlighting the Bay Area community colleges' sustainability commitment, vision, strategies, and assets for their campuses and communities; lifting up public-private-community partnerships.

Donald Gilligan - Opening Remarks, *President, National Association of Energy Service Companies*

Francesca Vietor - Moderator, *Program Officer, Environment Officer, San Francisco Foundation*

Stephen DeBerry, *Founder & CIO, Bronze Investments*

Peter Goldstein, *City College of SF, Vice Chancellor for Finance & Administration*

Charles Neal, *Energy & Environmental Sustainability Manager, Peralta Community College District*

Melanie Nutter (invited), *Director, San Francisco Dept. of Environment*

10:30am: Workforce & Community Education Highlighting the regional demand for jobs in clean energy and sustainable development; connecting residents to the supply side; establishing the importance of labor-business-community partnerships for ensuring job quality and job access.

Dr. Michelle Fox - Opening Remarks, *Chief Strategist, Education & Workforce Development, U.S. Department of Energy*

Dr. Elñora Tena Webb - Moderator, *President, Laney College*

Patrick Mulligan, *Director, CityBuild*

Dee Patel, *Community Green Chair, U.S. Green Building Council*

Mike Theriault, *Secretary-Treasurer, SF Building & Construction Trades Council*

Carol Zabin, *Chair, California Green Collar Jobs Council, CWIB*

12pm - 2pm: Keynote & Lunch Program

Secretary of Labor, Hilda L. Solis, *U.S. Department of Labor*
José M. Ortiz, Ed.D., *Chancellor, Peralta Community College District*

Angela Glover Blackwell, *Founder and Chief Executive Officer, PolicyLink*

2pm: Growing & Sustaining Emerging Green Businesses Increasing awareness of the various perspectives and role of the building industry in the building retrofit industry; Identifying challenges and strategies for connecting small, women and minority businesses to procurement opportunities; Showcasing community colleges in starting and supporting the growth of start-up businesses.

Dr. Ross Gittell - Opening Remarks, *Chancellor, Community College System of New Hampshire*

Bernida Reagan - Moderator, *Director of Community & Client Relations, Merriwether & Williams*

Mike Behrmann & Andrew Keller, *Revolution Energy, LLC*

Utuma Belfrey, *Principal, Sustainable Futures, LLC*

Peter Crabtree, *Dean, Career & Tech Education, Laney College*

Mona Masri, *Senior Vice President, Citi Community Development*

Nina Robinson, *Portfolio Manager, Inner City Advisors*

3:45pm: Sustainable Community Development Defining the Bay Area's policy environment, challenges and opportunities; Engaging faculty, staff and students in civic life and projects.

Brian Murphy - Opening Remarks, *President, De Anza College & Founder, The Democracy Commitment*

Antonio Diaz - Moderator, *Executive Director, PODER*

Joshua Arce, *Executive Director, Brightline Defense Project*

Ameé Bearne, *National Coordinator, The Democracy Commitment (TDC), and American Association of State Colleges and Universities (AASCU)*

Lynn Galal, *Green Communities Program Manager, PG&E*

Ruben Lizardo, *Associate Director, PolicyLink*

Ryan Young, *Legal Counsel, The Greenlining Institute*

Sponsors



TheJoyceFoundation

The Annie E. Casey Foundation

THE KRESGE FOUNDATION



Notes



Contact

Emerald Cities Collaborative - National Office

info@emeraldcities.org | 202-449-9780

Emerald Cities Bay Area

Avni Jamdar, San Francisco Director

ajamdar@emeraldcities.org | 415 864-6432 ext. 310

Tara Marchant, Oakland Director

tmarchant@emeraldcities.org | 510 759-5880

