Community College Initiative Launch

Thursday, October 18, 2012
Berkeley City College - Berkeley, CA
8am - 6pm

Friday, October 19, 2012
Laney College - Oakland, CA
8am - 1pm
From Our President

The launch of our national Community College Initiative marks the beginning of a very exciting new journey.

If you are reading this letter, no matter who you are, you deserve to be recognized as a critical partner in achieving the Emerald Cities mission to Green Our Cities, Build Our Communities, and Strengthen Our Democracy. As we pause to celebrate and discuss the role of community colleges, we hope you join in to make it everything you need it to be. We look forward to hearing your ideas and learning more about how we can build strong public, private, and community partnerships to address environmental, economic, and equity challenges and opportunities.

Again, thanks for your continued support as we embark on this initiative.

Best regards,

Denise Fairchild, Ph.D.
President/CEO
Emerald Cities Collaborative
The Initiative

The Emerald Cities Collaborative National Community College Initiative positions community colleges as leaders in addressing the environmental, economic and social equity challenges of our metropolitan regions. The Initiative strengthens the capacity of these anchor institutions to accelerate local sustainable community development by greening their campuses, creating and training for high-wage jobs, and meeting the needs of local residents and businesses. Our 23-campus Initiative has built momentum with initial partnerships from the New Hampshire Community College System, the Peralta Community College District in Oakland, and the City College of San Francisco.

ECC will bring support services in four essential areas:

**Campus Sustainability** – financing and selective technical assistance with energy assessments and performance contracting for energy and water efficient building retrofits.

**Workforce Development and Community Education** – faculty, student, and curricula resources, supported through partnerships with the US Green Building Council and American Association of Community Colleges SEED Center.

**Green Tech Business Incubation** – technical support for the design and financing of small and existing businesses.

**Sustainable Community Development** – civic engagement, student curricula planning, and program development for support through partnerships with The Democracy Commitment, and Community Learning Partnership.
Agenda

8:30am: Welcome & Introductions
Denise G. Fairchild, President/CEO, Emerald Cities Collaborative
Gerry Hudson, Board Chair, ECC & Executive VP, SEIU
Dr. Deborah Budd, Interim President, Berkeley College
John Rizzo, Board of Trustees President, City College of SF

9am: Re-Imagining A Sustainable Economy
Highlighting the Bay Area community colleges’ sustainability commitment, vision, strategies, and assets for their campuses and communities; lifting up public-private-community partnerships.
Donald Gilligan - Opening Remarks, President, National Association of Energy Service Companies
Francesca Vietor - Moderator, Program Officer, Environment Officer, San Francisco Foundation
Stephen DeBerry, Founder & CIO, Bronze Investments
Peter Goldstein, City College of SF, Vice Chancellor for Finance & Administration
Charles Neal, Energy & Environmental Sustainability Manager, Peralta Community College District
Melanie Nutter (invited), Director, San Francisco Dept. of Environment

10:30am: Workforce & Community Education
Highlighting the regional demand for jobs in clean energy and sustainable development; connecting residents to the supply side; establishing the importance of labor-business-community partnerships for ensuring job quality and job access.
Dr. Michelle Fox - Opening Remarks, Chief Strategist, Education & Workforce Development, U.S. Department of Energy
Dr. Elñora Tena Webb - Moderator, President, Laney College
Patrick Mulligan, Director, CityBuild
Dee Patel, Community Green Chair, U.S. Green Building Council
Mike Theriault, Secretary-Treasurer, SF Building & Construction Trades Council
Carol Zabin, Chair, California Green Collar Jobs Council, CWIB
12pm - 2pm: Keynote & Lunch Program

Secretary of Labor, Hilda L. Solis, U.S. Department of Labor
José M. Ortiz, Ed.D., Chancellor, Peralta Community College District
Angela Glover Blackwell, Founder and Chief Executive Officer, PolicyLink

2pm: Growing & Sustaining Emerging Green Businesses
Increasing awareness of the various perspectives and role of the building industry in the building retrofit industry; Identifying challenges and strategies for connecting small, women and minority businesses to procurement opportunities; Showcasing community colleges in starting and supporting the growth of start-up businesses.

Dr. Ross Gittell - Opening Remarks, Chancellor, Community College System of New Hampshire
Bernida Reagan - Moderator, Director of Community & Client Relations, Merriwether & Williams
Mike Behrmann & Andrew Keller, Revolution Energy, LLC
Utuma Belfrey, Principal, Sustainable Futures, LLC
Peter Crabtree, Dean, Career & Tech Education, Laney College
Mona Masri, Senior Vice President, Citi Community Development
Nina Robinson, Portfolio Manager, Inner City Advisors

3:45pm: Sustainable Community Development
Defining the Bay Area’s policy environment, challenges and opportunities; Engaging faculty, staff and students in civic life and projects.

Brian Murphy - Opening Remarks, President, De Anza College & Founder, The Democracy Commitment
Antonio Diaz - Moderator, Executive Director, PODER
Joshua Arce, Executive Director, Brightline Defense Project
Amee Bearne, National Coordinator, The Democracy Commitment (TDC), and American Association of State Colleges and Universities (AASCU)
Lynn Galal, Green Communities Program Manager, PG&E
Ruben Lizardo, Associate Director, PolicyLink
Ryan Young, Legal Counsel, The Greenlining Institute
Sponsors

Peralta Community College District
PG&E
EBMUD
Union Bank
The Joyce Foundation
The Annie E. Casey Foundation
The Kresge Foundation
Rockefeller Foundation
The Kendeda Fund
Contact

Emerald Cities Collaborative - National Office
info@emeraldcities.org | 202-449-9780

Emerald Cities Bay Area
Avni Jamdar, San Francisco Director
ajamdar@emeraldcities.org | 415 864-6432 ext. 310

Tara Marchant, Oakland Director
tmarchant@emeraldcities.org | 510 759-5880