



2013 Goals

Organization

1. Continue to develop the Emerald Cities Seattle organization and brand with our unique focus on triple bottom line development. Participate in and sponsor public forums, develop educational materials and programs, and represent the triple bottom line concept in the Seattle community.
2. Sustain an active ECS membership of approximately 30 organizations by engaging and communicating with current Emerald Cities Seattle member organizations and recruiting 4-6 new member organizations by July 1, 2013 with a balance of government, community, labor, business and environmental interests.
3. Develop a funding and fundraising strategy by July 1, 2013 to guide Emerald Cities Seattle to a secure and sustainable financial future. Begin implementation of the strategy in Q3 and Q4 of 2013.

Large Commercial

1. Continue the monitoring and evaluation work for CPW concluding with a final report in October 2013 that can serve as a case study for triple bottom line development in energy efficiency projects. Work in conjunction with Community Power Works to promote the successes through public events, publications and electronic media.
2. Work in conjunction with 2030 District, Northwest Energy Efficiency Council, the Office of Sustainability and Environment and others to develop a program to drive deep energy efficiency retrofits in the Large Commercial sector after the Community Power Works program for large commercial buildings phases out. Work to insure that workforce and equity standards remain part of the program.
3. Work with the Office of Sustainability and Environment to support a strong Climate Action Plan. Act as a resource to integrate the equity goals set forth by the Green Ribbon Commission are included in the final Climate Action Plan.

Multi-Family

1. Convene a multi-stakeholder group to evaluate the potential for energy efficiency retrofits in the multi-family sector and to create a plan for implementation to achieve the goals of the Climate Action Plan and the goals of other stakeholders. The plan would aim to include technical standards, a program delivery model and an economic model. Insure that equity is a part of the plan with job opportunities and energy efficiency improvements reaching all members of the community. Present preliminary findings to the Local Council at the June meeting and a final plan at the December meeting.
2. Together with other sponsors develop a series of programs in the first half of 2013 to educate all stakeholders about energy efficiency in the multi-family sector by inviting successful program implementers from throughout the nation to share their stories and lessons learned. Focus on those with triple bottom line values.